

## MALVERN AREA BETTERMENT ASSOCIATION

January 9, 2011 official minutes

The regular meeting of the Malvern Area Betterment Association was held at the Carnegie Conference Center. Members present: Pres. Stacy Means, Bev Dashner, Patty Beres, MinDee and Shelby Sommerla, Gary Jones, Tom Mulholland, Cheryl & Greg Jones, Deb Breeding, Carl Phillips, Joyce Hall, John Downey, and Marjean Sargent. President Stacy Means called the meeting to order at 4:00 PM. MinDee S. made a motion to accept the minutes; Tom M. seconded, all approved.

Patty Beres gave the treasurer's report including the bills from the past month. The general fund account contains \$12,244.80 which includes \$10,000 grant funds for the Welcome Center. The special events account has \$7,991.05. Festival of Trees report indicated income of \$797 and expenses of \$1,072. Bev D. motioned to accept the report; Patty B. seconded; unanimous approval.

Marjean Sargent presented a proposal from Mills County Tourism group. They plan to print 7,000 copies of a full color brochure highlighting tourism attractions in Mills County. The brochures will be distributed around the state in Visitor Centers and will be available for two years. Sargent asked if MABA would consider purchasing a business card size ad for \$200 to promote events and activities in Malvern. Deadline for the proofs is January 21. Joyce Hall made a motion to purchase the ad, Bev D. seconded, all approved.

After a discussion about the continuation of Gateway of Chaos, Patty B. made a motion to continue working toward an agreement with the owners to use the Pioneer Seed building at no cost to MABA upon approval of MABA's board. Gary J. seconded the motion, all approved.

MinDee S. reported on the membership drive for 2011. She has developed an official email address for MABA: [maba.info51551@gmail.com](mailto:maba.info51551@gmail.com). MABA also has a Facebook page. Sommerla read the membership letter, asked for suggestions or changes. Several ideas were given. It was suggested that MABA should create a brochure explaining what MABA is about. The brochure could be handed out at events MABA sponsors. MinDee will have membership letters printed. Stacy will get envelopes. The membership letter will be emailed to the entire MABA membership list this month.

Tom Mulholland reported his conversation with David Kohl who indicated that Kohls will open a drug store in Malvern this summer in the old Classic Café building.

Bev Dashner gave a spreadsheet presentation of the cost breakdown for the Welcome Center. It includes the \$10,000 grant already available, the possibility of using \$4,000 already budgeted from the City of Malvern for the waterproofing on the exterior, and making a \$6,300 request from the Mills County Community Foundation grant to cover the cost of 12 new energy efficient windows for the basement of the Carnegie Building. Greg J. made a motion to continue with the project as presented, MinDee S. seconded and the motion was approved.

A second annual Valentines dinner was planned. Cheryl J., Stacy M., and Darren Bartley will co-chair the dinner to be held in the new Classic Café. This year there will not be a donation of fresh fish, so other plans will be made for the budgeting of the food. Volunteer waiters and waitresses will be needed. It will be held on Feb. 14. Bev D. will take care of the advertising.

Patty B. gave a profit/loss summary of MABA events sponsored last year. The following is listed by event:

Mau in Malvern: \$1,014.00

En Plein Air: \$302

Festival of Trees: -(\$275)

Valentines dinner: \$1,200

All Class Reunion: \$1,083

Fair Street Dance: \$700

Gateway of Chaos: \$5,472.44 (includes \$500 donation from Qwest)

A discussion of which events to sponsor in 2011 will be held at the next MABA meeting.

The annual nominations and election of officers was held: Greg Jones made a motion to keep the present board for the coming year. MinDee S. seconded the motion. There was unanimous approval.

The 2011 board of directors is as follows:

Stacy Means, President

Gary Jones, Vice President

Patty Beres, Treasurer

Beverly Dashner, Secretary

Darren Bartley, Director

Bonnie Pierce, Director

Spencer Terry, Director Emeritus

One vacancy on the board is that of youth board member due to the resignation of Amanda Rowe.

Pres. Means announced that the Malvern Firemen will be assisting with the January 29 pancake breakfast for the senior center instead of MABA volunteers.

East Mills Boosters organization requested help from MABA volunteers to serve a soup supper on January 25 at the high school during a wrestling tournament. Several volunteers stepped forward including Deb Breeding, Cheryl & Greg Jones, Gary Jones, Patty Beres, and Stacy Means.

With no further business, the meeting was adjourned at 5:30 PM

Beverly Dashner, Secretary