

MALVERN AREA BETTERMENT ASSOCIATION

July 10, 2011 official minutes

The regular meeting of the Malvern Area Betterment Association was held at the Welcome Center. President Means called the meeting to order at 5 PM. Members present: Pres. Stacy Means, Bev Dashner, Patty Beres, MinDee Sommerla, Richelle Walter, Gary Jones, Greg & Cheryl Jones, Tom Mulholland, John Bainter, Deb Breeding, Joyce Hall, and Ed Mulholland.

Minutes had previously been read by all. Mindee S. made a motion to accept the minutes as printed; Richelle W. seconded. Unanimous approval.

Patty Beres gave the treasurer's report including the bills from the past month. The special events account has \$9,020.60. The General Fund contains \$10,901.67. Not all income and expenses have been received for the Independence Day event. Final totals will be made available at the next meeting. Joyce H. made a motion to accept the treasurer's report. Richelle W. seconded; unanimous approval.

A Welcome Center discussion centered on the fact that there will not be a worker available through West Central Community Action until August 1 or later. The Center is not yet ready to be open at this time. Spencer Terry will donate a computer and a conference table & chairs. There is still an electrical problem that will be discussed with the library trustees. Some kind of display will be needed for brochures and pamphlets. Members hope to have the W.C. open during the RAGBRAI weekend and have the concession trailer available. It was suggested to contact Dovel Refrigeration of Red Oak for a second estimate for electrical work and new fixtures.

Committee members for concession sales: Greg & Cheryl Jones, Chance Beres, Deb Breeding, Joyce Hall, Bev Dashner, Stacy Means, Patty Beres, Richelle Walter. It was decided to order 10 signs printed on the back of the Independence Day signs from My Girls Ink to welcome bikers to Malvern. Patty B. made the motion, Cheryl J. seconded, and all approved.

MinDee S. gave a report on the Independence Day celebration. By most accounts it was a "phenomenal day" with great attendance at all events. Other non-profit organizations that participated were happy with the proceeds they took in. Some adjustments for next year include: Change time of day for fishing contest; eliminate D.J. services; need a clean-up crew after event; need parking attendants; need a conductor for the tram; a bigger P.A. system is needed. MinDee agreed to be the chairperson for next year.

For next year Sommerla has talked to Auto Pushball group to make arrangements to bring that back to Malvern. There was a discussion about the date for next year since July 4 falls on a Wednesday. Greg J. made a motion to hold the celebration on Saturday, July 7. MinDee seconded and all approved.

Deb B. reported that the ribbon cutting for Kohll's Grand Opening on July 14 will be held at 7 PM. They will close the street, have free food and a carnival & bounce houses for the public.

Stacy M. reported that the fair board decided to hold the fair dance at the golf course clubhouse. MABA will not need to participate as beer garden hosts.

UPDATES:

The snow cone machine costs totaled \$1,800 for the machine, supplies and flavorings.

Chery J. reported on En Plein Air plans. Dates are to be Sept. 17 & 18, 2011. Judges are lined up. Music will be by Carlene Hall and Tim Koehn & Swampboy Blues. There will be a potluck dinner at the library conference center for artists and public. Other plans are forming for vendors, breakfast, BBQ contest, etc. Cheryl will email members re. what is needed.

Deb B. cleaned the city street nodes single-handedly prior to Independence Day. THANK YOU!

At 6:30 PM Greg J. made a motion to adjourn. All approved.

Beverly Dashner, Secretary